

## **Ten Tips for Improving Photography / Videography**

1. Learn your camera! Find out if you can control the iris or shutter independently or if everything is automatic.
2. Except for “art” keep your light source behind you and on your subject.
3. Learn how to turn the flash from your still camera on an off. Using a flash fill outdoors will improve your pictures.
4. Watch the headroom.
5. When using a video camera do not pan and zoom! Pick a focal length. Then record. Then stop. Pick a different focal length and then record again. Unless you are going for the Blair Witch look...
6. If taking pictures of a landscape put something in the foreground to give it visual context.
7. Change your perspective especially when taking pictures / video of children or pets. Get down to their level.
8. The best time to take pictures of beautiful landscapes (or even people), outdoors is 1 hour before or after sunrise and 1 hour before or after sunset.
9. When taking a group photo try to vary the head position instead of posing everyone in a straight line.
10. Don't always center the main subject matter of your video. Think of your picture divided into thirds and move it to the right or left a bit.